

Vocational Education and Training

Raising the attractiveness of VET and creating opportunities through mobility and quality apprenticeships



Presentation at **Assemblée permanente des chambres de métiers et de l'artisanat**

MOB'INNOV Multiplier Event

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Directorate General for Employment, Social Affairs and Inclusion

Unit E3, Vocational training, Apprenticeships and Adult learning



- 1. ErasmusPRO – supporting long duration mobility**
- 2. Quality Framework for Apprenticeships**
- 3. Vocational Skills Week**



VET/Apprenticeship mobility

Policy context: call for action !



2015 - Erasmus Pro

For a million young
"European apprentices"
by 2020



2016 - MEP Jean Arthuis
Pilot project - Towards a
single European
apprenticeship framework

2016 - Youth Mobility Programme

To make VET/apprenticeship an attractive,
quality and equal choice for transitions to jobs



2017 - French Senate
Supports Commission
proposal and encourages
the initiative to provide
50.000 new long
duration mobility
opportunities for VET
learners



- Evidence in existing studies (*e.g. effects of LdV*)
- Analysis of the Erasmus+ participants survey (> 200,000 responses)
- Analysis of **projects supporting long-duration mobility**
not currently financed by Erasmus+
(*e.g. PIU, MobiPRO, **Arthuis Pilot project**, etc.*)
- Analysis of **current Erasmus+ beneficiaries**
- Discussions with **VET provider associations**
- Discussions with **Experts in VET mobility**
(including E+ NA's WG on VET mobility)
- Discussions with **other VET stakeholders**
(*e.g. ECVET, EAFA, P4Y, etc.*)

...short-term placements (less than six months) help to improve personal and social skills, while longer placements also considerably improve professional skills.

The willingness to improve foreign language skills or learn another language also increases perceptibly with the duration of the stay abroad...

In final report from: WSF Economic and Social Research, in Analysis of the Effects of LdV

Proven benefits of Long duration mobility



For Learners

- Promote sense of European **citizenship**
- Develop foreign language and professional **skills**
- Develop general soft skills, adapting to new **challenges**, improve **self-confidence**, inter-cultural awareness, communication
- Facilitates school to work **transition**
- Boost **Employability** - First "job Experience"
- Readiness for labour market **mobility**

For Companies

- Access to foreign **skills** and **know-how**
- Opportunity to **influence VET curricula**
- Involvement of **SME** as sending/receiving organizations
- **Internationalization** of enterprise activity

For Society

- European **citizenship**
- Free **movement** of citizens - learner and labour mobility
- Higher employability rates
- **Competitiveness and innovation**

For VET Institutions

- **Internationalization** of institutions and qualifications
- Trigger to **innovation** and improving teaching methods and learning materials
- **Development** of methods for transfer of knowledge and skills
- Recognition of learning outcomes (acquired abroad)
- Greater **involvement** with companies and VET institutes abroad
- Raise the **attractiveness** of VET schools and qualifications
- VET Professionals/Teachers continuous professional development



Erasmus+ VET KA1 - Participants survey								
Skills/ Duration of mobility	Less than 1 month		1 to 3 months		3 to 6 months		6 months and more	
	Qty. responses	Level of satisfaction	Qty. responses	Level of satisfaction	Qty. responses	Level of satisfaction	Qty. responses	Level of satisfaction
Employability	155.859	85,1%	43.273	88,2%	11.999	89,8%	1.327	91,0%
Better skills	155.859	92,0%	43.273	91,8%	11.999	93,0%	1.327	94,5%
Language skills	123.111	94,5%	38.784	96,1%	10.793	96,9%	1.200	97,5%
Total		90,5%		92,0%		93,2%		94,3%

Note: Level of satisfaction is the sum of the responses indicating: "Positive" and "Very positive"

Source: Erasmus+ Dashboard. data extracted on 28 March 2017



12 million VET learners in Europe

10,6 million VET learners secondary level
(ISCED level 3)

1,4 million VET learners post-secondary level
(ISCED Level 4)

3,1 million VET graduates (*less than 12 months*)



Source: Eurostat March 2017.

VET ANNUAL INFLOW:

ISCED level 3 has 3.3 million new entrants annually, and ISCED level 4 has 0.7 million new entrants (4 million total)

Facts on current use of Erasmus+ VET Mobility (Ka1)



Demand for VET mobility is much higher than the current Erasmus+ budget can support. Only 40% of the VET KA1 eligible applications were satisfied in 2016.

Duration of mobility Registered participants (Erasmus+ VET KA1 2014-2016)

Duration	Number of mobilities	%
Less than 1 month	182.900	71,5%
1 to 3 months	54.970	21,5%
3 to 6 months	15.654	6,1%
6 months and more	2.179	0,9%
Total	255.703	

Average duration of VET learner mobility is **32 days** (*compared to 139 days in HE*).



The median (and mode) age of VET learners in mobility is **18** (*HE mode = 21*)

Erasmus+ VET Mobility (Ka1)

TOP SENDING countries (by duration)



Summary of VET mobility duration by Member State Registered mobilities (SENDING country) (Erasmus+ VET KA1 2014-2016)

Member State	Up to 1 month		1 to 3 months		3 to 6 months		More than 6 months		Total		
	Mobilities	%	Mobilities	%	Mobilities	%	Mobilities	%	Mobilities	Ave. Duration	%
DE	28.824	76,5%	7.539	20,0%	1.060	2,8%	259	0,7%	37.682	30	14,7%
FR	24.920	71,7%	7.264	20,9%	1.475	4,2%	1.111	3,2%	34.770	35	13,6%
PL	22.811	96,6%	611	2,6%	189	0,8%	0	0,0%	23.611	21	9,2%
TR	16.437	94,6%	804	4,6%	99	0,6%	34	0,2%	17.374	19	6,8%
IT	6.038	37,6%	7.886	49,1%	2.124	13,2%	19	0,1%	16.067	40	6,3%
NL	5.118	34,5%	4.578	30,9%	4.872	32,8%	266	1,8%	14.834	72	5,8%
UK	9.641	84,6%	1.227	10,8%	491	4,3%	40	0,4%	11.399	22	4,5%
ES	1.540	15,1%	6.183	60,5%	2.278	22,3%	213	2,1%	10.214	59	4,0%
RO	9.312	93,9%	608	6,1%	0	0,0%	0	0,0%	9.920	19	3,9%
CZ	8.047	95,4%	359	4,3%	14	0,2%	11	0,1%	8.431	18	3,3%
AT	3.286	42,1%	3.350	42,9%	1.168	14,9%	9	0,1%	7.813	50	3,1%
HU	3.711	62,2%	1.669	28,0%	553	9,3%	29	0,5%	5.962	38	2,3%
Total	182.900	71,5%	54.970	21,5%	15.654	6,1%	2.179	0,9%	255.703	32	100,0%

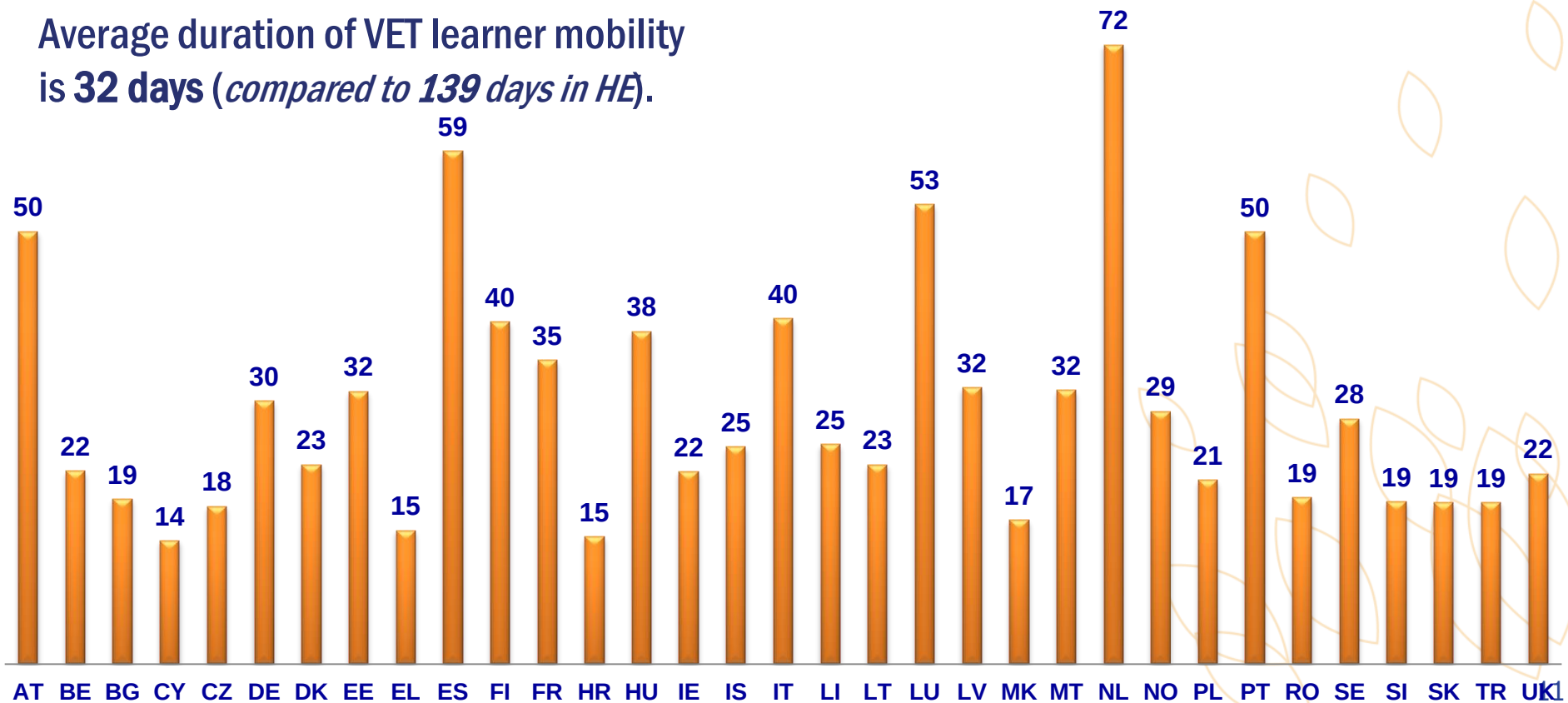
Erasmus+ VET Mobility (Ka1)

Average duration of VET mobility (in days)



*Registered VET mobilities in the period
2014-2016*

Average duration of VET learner mobility
is **32 days** (*compared to 139 days in HE*).



ErasmusPRO Mobility:

Work placements for VET/apprentices



Purpose of ErasmusPRO :

To increase the number of long-duration VET mobility (6 to 12 months) in **work-placements** abroad

How will ErasmusPRO be supported by EU funding:

A proposal for a specific activity within Erasmus+ VET Key Action 1 - **Not** a new programme

Target participants:

VET learners, Apprentices and recent VET graduates (less than 12 months after graduation)

Designing "ErasmusPRO"

Providing an attractive instrument to support LDM

- **New Activity** in E+ Ka1
- Dedicated (flexible) **budget**
- Incentives for LDM projects (award criteria)
- Incentives for learner (daily allowance)
- Support preparation, implementation, follow-up
- New priority in Ka2 Strategic partnerships
- Use of E+ *Transnational Cooperation Activities*

Fostering demand for "ErasmusPRO"

Mobilising offer of work-placements

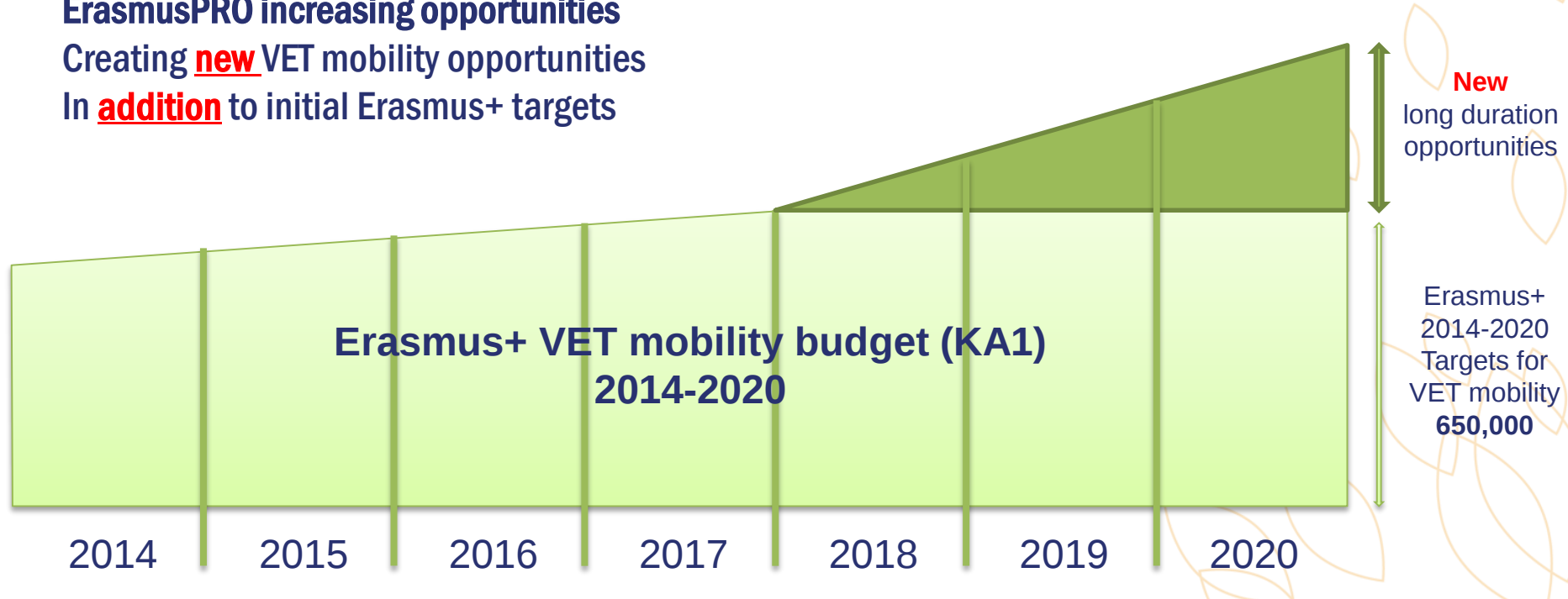
- **Companies** – making full use of EU initiatives and networks, such as EAfA, Pact for Youth, and VET Skills Week
- **VET providers** – expert network (VET4EU2)
- **Other stakeholders** - Social partners, DGVT, ACVT, E+ National Agencies, ESF Managing authorities, Sector Skills Alliances projects

ErasmusPRO Mobility:

The funding mechanism



ErasmusPRO increasing opportunities
Creating **new** VET mobility opportunities
In **addition** to initial Erasmus+ targets





- Very **participative discussion** with more than 20 MS intervening
- Countries **welcome policy emphasis on VET mobility** (both short and long duration)
- **Issues** of particular relevance for the Member states:
 - indicative budget assigned for ErasmusPRO projects should include a **flexibility mechanism** that allows non-used resources to be available for short duration mobility
 - ErasmusPRO could cover projects with a **duration ranging from 3 to 12 months**, instead of only 6 to 12 months as proposed by the Commission
 - Include **accompanying measures** to prepare the long-duration mobility (e.g. staff mobility to prepare learner mobility)



3 April 2017 Presentation of outline of proposal at Erasmus+ Programme Committee ✓

27-28 June 2017 Discussion of Commission proposal at Erasmus+ Programme Committee

October 2017 Publication of General call for Erasmus+ (including ErasmusPRO)

February 2018 Deadline for presentation of applications for



European Framework for Quality and Effective Apprenticeships (EFQEA)





- **2013** Joint Declaration of Commission, Social Partners and LT Presidency at the **launch of the EAfA**
- **2013 Council Declaration** on "European Alliance for Apprenticeships", includes quality elements
- **2016 Joint Statement** of EU Social partners
- **2016 ACVT Opinion** on "A Shared Vision on Quality and Effective Apprenticeships and Work-based learning"
- **2017 Commission proposal for a Council Recommendation** (*foreseen*)

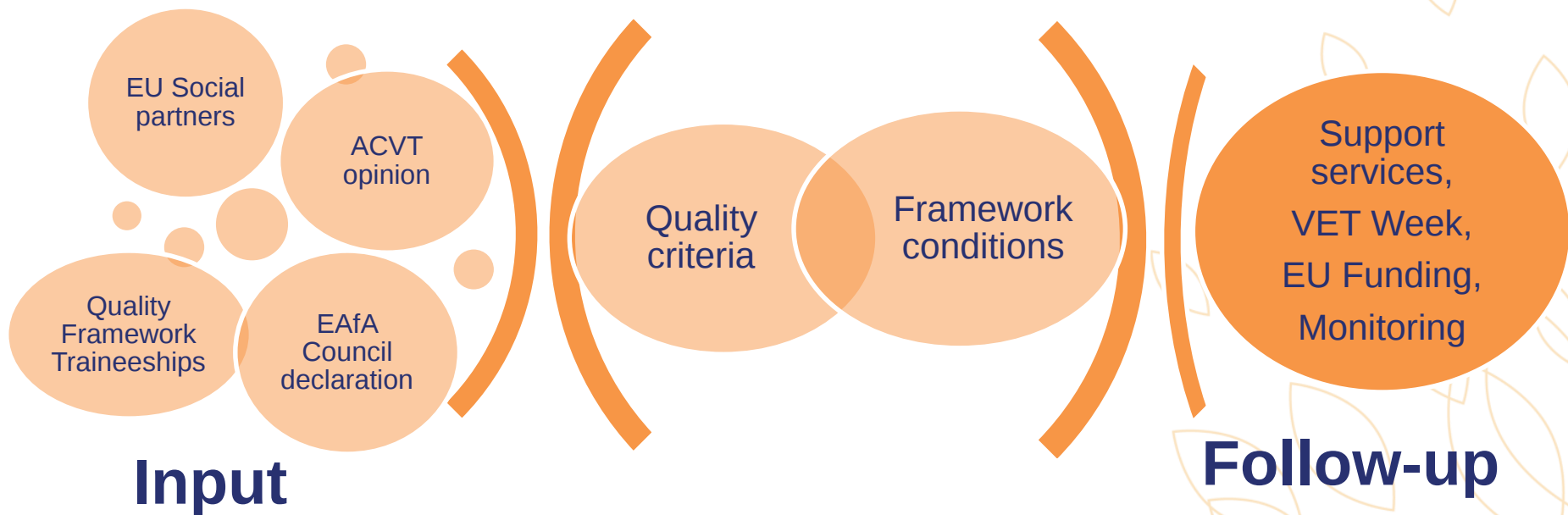
Will also underpin the quality of apprenticeships supported through EU programmes (Youth Guarantee, YEL, Erasmus+, and European Social Fund), as well as EU



- How to **build on** the work of **EU social partners** (*without simply replicating it*), and design an instrument that "adds value" for Quality Apprenticeships?
- How to respond to **Member States concerns** as expressed in the ACVT:
 - **diversity of systems** in Europe: School based or employment based, Apprenticeship-WBL, etc.
 - avoid **administrative burden** (monitoring and reporting): link with Riga and European Semester
- How to combine the **new elements** with numerous existing



European Framework for Quality and Effective Apprenticeships





- **April** - Discussions with ACVT and DGVT
- **May** - Maltese Presidency DGVT and EAFA 4th anniversary meeting
- **June** – 2nd Hearing with EU Social Partners
(1st hearing was on 30 March)
- **Until June** - Documents to be developed:
 - *Proposal for a Council Recommendation, and*
 - *Accompanying Staff Working Document*
- **13 July** (to be confirmed) – Colloquio

The European Vocational Skills Week



**DISCOVER
YOUR TALENT!**

European Vocational Skills Week
20 to 24 November 2017

Why do we need a Vocational Skills Week ?



- **Priority in Skills Agenda, and 2015 Riga Conclusions:**
"Raise the attractiveness and improve the image of VET"
- VET is often (but wrongly) seen as a 2nd choice
"if nothing else works... then maybe VET"
- ***We needed to:***
Showcase VET Excellence and Quality
VET as a "smart" choice for both young and adults,
with benefits for learners, companies, and society



Results:

Highlights of the week



- ✓ **1,733** events were registered and **983** were accepted
- ✓ **784,569** participants in national events and activities
- ✓ **1500** attendees in Brussels, plus **1021** views online
- ✓ Over **50,000,000** impressions on social media
- ✓ Total media reach: **71,288,481** (68,116,412 online, 3,172,069 print)
- ✓ **Image** - The VET Week visual identity and the motto "**Discover your Talent**" are now well established

Commissioner Thyssen
announcing the 2017 Week
<http://europa.eu/!Kc37jF>



Looking ahead

2017 Vocational Skills Week



When: 20 to 24 November 2017

(all local events taking place from September to December 2017 can be registered as part of the Week)

Where: Local, local and local... with 2 days of events in Brussels (*plus closing*)

VET Awards: Set of category of awards as "symbols" of VET excellence

Ambassadors: Network of Ambassadors, as role models and mobilisers

Targets:

People involved in events at national and local levels: **1.000.000**

Number of events/activities at national and local levels: **1.500**

Participations in events organised by the Commission in Brussels: **1.500**

Thematic approach: Mobility, Partnerships, Sector approach to skills

Find out more...



The New Skills Agenda for Europe

<http://ec.europa.eu/social/main.jsp?catId=1223>

Vocational Skills Week:

<http://ec.europa.eu/social/VocationalSkillsWeek>

European Alliance for Apprenticeships:

<http://ec.europa.eu/apprenticeships-alliance>

Pact for Youth:

<http://www.csreurope.org/pactforyouth>





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